



benefiting

Mary Kay Ash
FOUNDATION

2022 Sponsorship Packages

Full payment will reserve your selected package/vendor space. All packages are offered on a space available basis.

\$1000 PLATINUM Sponsor (3 platinum sponsors only)

- ✓ Commemorative Plaque
- ✓ Prominent Logo positioning on promotional and electronic assets and t-shirts
- ✓ Pre-race announcement by race director
- ✓ 50-word company write up & logo with hyperlink up on social media platforms
- ✓ FREE vendor booth space in VIP Area
- ✓ FREE promotional item in our race packet (200 bags)
- ✓ 5 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

\$500 Race GOLD Sponsor

- ✓ Great logo positioning on promotional and electronic assets and t-shirts
- ✓ Pre-race announcement by race director
- ✓ 25-word company write up & logo with hyperlink on social media platforms
- ✓ FREE vendor booth space in VIP Area
- ✓ FREE promotional item in our race packet (200 bags)
- ✓ 3 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

\$400 Race SILVER Sponsor

- ✓ Logo positioning on promotional and electronic assets and t-shirts
- ✓ Pre-race announcement by race director
- ✓ Logo with hyperlink on social media platforms
- ✓ FREE vendor booth space in VIP Area
- ✓ FREE promotional item in our race packet (200 bags)
- ✓ 2 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

\$300 Race BRONZE Sponsor

- ✓ Name listed on promotional and electronic assets and t-shirts
- ✓ Pre-race announcement by race director
- ✓ Logo with hyperlink on social media platforms
- ✓ FREE promotional item in our race packet (200 bags)
- ✓ 1 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

**** All MEDAL packages above must be paid in full by Sep 24, 2022.**



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**** All packages listed below must be paid in full by Oct 1, 2022. If donating items, we must receive donated items by Oct 6, 2022.**

\$50 Mile Marker Sponsor

- ✓ Mile marker sponsors take ownership of starting line, miles 1, 2, 3 or finish line.
- ✓ You are responsible for set up and tear down of mile marker
- ✓ Great opportunity to advertise and highlight your business with posters and/or banners as hundreds of runners pass by.

\$40 Event Booth Sponsor Premium

- ✓ Advertise your business or service before, during and after the event
- ✓ Expect 200 runners/ spectators
- ✓ Free Race Shirt

\$30 Event Booth Sponsor

- ✓ Advertise your business or service before, during and after the event
- ✓ Expect 200 runners/ spectators

\$20 Runner Goodie Bag Content

- ✓ Great opportunity to advertise your business
- ✓ Souvenir (minimum of 200) must package nicely with other like items in a large plastic bag (12"W x 15- 5/8"H)
- ✓ Suggested items: Coupons, pens, energy bars or safety supplies, etc.

Award Ceremony Giveaway Sponsor

- ✓ Great opportunity to advertise your business
- ✓ Give a gift or gift card/ gift certificate of at least a \$25 value to be given away for raffles

****Please provide an estimated value of goods on the Contribution & Sponsorship Agreement Form**

Post-Race Food & Beverage Sponsor (these sponsors are providing their items to runners for FREE!)

- ✓ Excellent opportunity for businesses and product manufacturers to highlight new or established products to your target audience, runners, and sports minded individuals
- ✓ Food & Beverage recommendations include water, electrolyte drinks, fruit, health & fitness food, trail mix snacks, breakfast food, etc.
- ✓ Expect up to 200 participants (plan accordingly to facilitate all runners)
- ✓ ****Please provide an estimated value of goods on the Contribution & Sponsorship Agreement Form**