



benefiting *Mary Kay Ash*
FOUNDATION

Greetings,

The Dazzling Dream Team Unit is proud to announce that we are hosting our 10th Annual MK5K-Killeen, part of the Centex Race Series, with proceeds benefiting The Mary Kay Ash FoundationSM.

We are enlisting your help to make this event a success. Together, we can change the lives of women and families in the Central Texas Community, and nationwide! We are hosting a Live Race Event on Saturday, Oct 8th.

Locally, we've raised over \$41,000 for The Mary Kay Ash Foundation since we've begun in 2013. This year's goal is to raise at least \$10,000. Included in this packet, are the various ways you can help us out.

Let's aid this amazing foundation in their continuing endeavor to find a cure for cancer and raise awareness on domestic violence. The Mary Kay Ash FoundationSM was created in 1996, and its mission is two-fold: to fund research of cancers affecting women and to help prevent domestic violence while raising awareness of the issue. Since 1996, the Mary Kay Ash FoundationSM has contributed more than \$80 million to organizations aligned with its two-fold mission. In addition, the Foundation supports awareness initiatives, community outreach programs, and advocates for legislation to ensure women are healthy and safe. Through its global charitable foundations in Brazil, Canada, China and the United States, TMKAF collectively makes a deeper impact on the lives of women around the world. More than 97% of each donated dollar goes to the missions. Locally, Texas Families in Crisis has received grants from The Mary Kay Ash Foundation.

We are gratefully accepting monetary donations, door prizes, gift certificates, volunteers, and MORE!

Please review the Sponsorship Package options attached and choose the best fit for your business. Feel free to contact me if you have any additional questions!

Thank you in advance for your participation in this life changing event!

Sincerely,

Darlene D. D. Beckett
MK5K Killeen Race Director



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2022 Sponsorship Packages

Full payment will reserve your selected package/vendor space. All packages are offered on a space available basis.

\$1000 PLATINUM Sponsor (3 platinum sponsors only)

- ✓ Commemorative Plaque
- ✓ Prominent Logo positioning on promotional and electronic assets and t-shirts
- ✓ Pre-race announcement by race director
- ✓ 50-word company write up & logo with hyperlink up on social media platforms
- ✓ FREE vendor booth space in VIP Area
- ✓ FREE promotional item in our race packet (200 bags)
- ✓ 5 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

\$500 Race GOLD Sponsor

- ✓ Great logo positioning on promotional and electronic assets and t-shirts
- ✓ Pre-race announcement by race director
- ✓ 25-word company write up & logo with hyperlink on social media platforms
- ✓ FREE vendor booth space in VIP Area
- ✓ FREE promotional item in our race packet (200 bags)
- ✓ 3 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

\$400 Race SILVER Sponsor

- ✓ Logo positioning on promotional and electronic assets and t-shirts
- ✓ Pre-race announcement by race director
- ✓ Logo with hyperlink on social media platforms
- ✓ FREE vendor booth space in VIP Area
- ✓ FREE promotional item in our race packet (200 bags)
- ✓ 2 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

\$300 Race BRONZE Sponsor

- ✓ Name listed on promotional and electronic assets and t-shirts
- ✓ Pre-race announcement by race director
- ✓ Logo with hyperlink on social media platforms
- ✓ FREE promotional item in our race packet (200 bags)
- ✓ 1 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

**** All MEDAL packages above must be paid in full by Sep 24, 2022.**



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**** All packages listed below must be paid in full by Oct 1, 2022. If donating items, we must receive donated items by Oct 6, 2022.**

\$50 Mile Marker Sponsor

- ✓ Mile marker sponsors take ownership of starting line, miles 1, 2, 3 or finish line.
- ✓ You are responsible for set up and tear down of mile marker
- ✓ Great opportunity to advertise and highlight your business with posters and/or banners as hundreds of runners pass by.

\$40 Event Booth Sponsor Premium

- ✓ Advertise your business or service before, during and after the event
- ✓ Expect 200 runners/ spectators
- ✓ Free Race Shirt

\$30 Event Booth Sponsor

- ✓ Advertise your business or service before, during and after the event
- ✓ Expect 200 runners/ spectators

\$20 Runner Goodie Bag Content

- ✓ Great opportunity to advertise your business
- ✓ Souvenir (minimum of 200) must package nicely with other like items in a large plastic bag (12"W x 15- 5/8"H)
- ✓ Suggested items: Coupons, pens, energy bars or safety supplies, etc.

Award Ceremony Giveaway Sponsor

- ✓ Great opportunity to advertise your business
- ✓ Give a gift or gift card/ gift certificate of at least a \$25 value to be given away for raffles

****Please provide an estimated value of goods on the Contribution & Sponsorship Agreement Form**

Post-Race Food & Beverage Sponsor (these sponsors are providing their items to runners for FREE!)

- ✓ Excellent opportunity for businesses and product manufacturers to highlight new or established products to your target audience, runners, and sports minded individuals
- ✓ Food & Beverage recommendations include water, electrolyte drinks, fruit, health & fitness food, trail mix snacks, breakfast food, etc.
- ✓ Expect up to 200 participants (plan accordingly to facilitate all runners)
- ✓ ****Please provide an estimated value of goods on the Contribution & Sponsorship Agreement Form**



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2022 Contribution / Sponsorship Agreement Form

This form must be filled out completely and mailed to mk5kkilleen@gmail.com or turned in to your MK rep!

Business Name _____ POC _____

Address _____ City _____ Zip _____

Phone _____ Email _____

Website _____

FB _____ Instagram _____

Sponsorship Packages

Platinum \$1000 Gold \$500 Silver \$400 Bronze \$300
Mile Marker \$50 Event Booth Premium \$40 Event Booth \$30
Goodie Bag \$20 Award Ceremony Giveaway \$0 Post-Race Food & Beverage \$0

Contribution Total _____
Estimated value (Giveaways) _____

Deadlines: All medal package funding must be received by Sep 24, 2022*.
*Please reference Sponsorship Packages Form for other specific deadlines.

Please make checks payable to: **MK5K Killeen**
Mail your contribution to: **MK5K Killeen, PO Box 11406, Killeen, TX 76547**
You may also contact your Mary Kay Independent Beauty Consultant for pick up.

Any notes for the race director, please leave here: (Contact: 254-768-6986)

Your monetary sponsorship is non-refundable as well as any merchandise given to us. Please sign below agreeing to participate in our event in the manner, you agreed upon above.

Name (Printed)

Signature

Phone

The race director or MK rep will sign below, and you will be given a copy in return. This signed document by the race director or MK rep will act as your receipt for tax purposes.

Name (Printed)

Signature

Phone