



## Sponsorship Packages

Full payment will reserve your selected package/vendor space. All packages are offered on a space available basis.

### **\$1000 PLATINUM SPONSORSHIP (3 platinum sponsors only)**

- Commemorative Plaque
- Prominent Logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- 50-word company write up & logo with hyperlink up on social media platforms
- FREE vendor booth space in VIP Area
- FREE promotional item in our race packet (200 bags)
- 5 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

### **\$500 Race GOLD Sponsor**

- Great logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- 25-word company write up & logo with hyperlink on social media platforms
- FREE vendor booth space in VIP Area
- FREE promotional item in our race packet (200 bags)
- 3 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

### **\$400 Race SILVER Sponsor**

- Logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- Logo with hyperlink on social media platforms
- FREE vendor booth space in VIP Area
- FREE promotional item in our race packet (200 bags)
- 2 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

### **\$300 Race BRONZE Sponsor**

- Name listed on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- Logo with hyperlink on social media platforms
- FREE promotional item in our race packet (200 bags)
- 1 FREE Race Registrations w/ Special Colored Race Shirts Signifying Medal Sponsor

**\*\* All MEDAL packages above must be paid in full by Sep 29, 2023.**

**\*\* All packages listed below must be paid in full by Oct 6, 2023. If donating items, we must receive donated items by Oct 12, 2023.**

### **\$50 Mile Marker Sponsor**

- Mile marker sponsors take ownership of starting line, miles 1, 2, 3 or finish line.
- You are responsible for set up and tear down of mile marker
- Great opportunity to advertise and highlight your business with posters and/or banners as hundreds of runners pass by.

### **\$40 Event Booth Sponsor Premium**

- Set up a booth on location and advertise your business or service before, during and after the event
- Expect 200 runners/ spectators
- Free Race Shirt

### **\$30 Event Booth Sponsor**

- Set up a booth on location and advertise your business or service before, during and after the event
- Expect 200 runners/ spectators

### **\$20 Runner Goodie Bag Content**

- Great opportunity to advertise your business
- Souvenir (minimum of 200) must package nicely with other like items in a large plastic bag (12"W x 15- 5/8"H)
- Suggested items: Coupons, pens, energy bars or safety supplies, etc.

### **Award Ceremony Giveaway Sponsor**

- Great opportunity to advertise your business
- Give a gift or gift card/ gift certificate of at least a \$25 value to be given away for raffles
- \*\*Please provide an estimated value of goods on the Contribution & Sponsorship Agreement Form**

### **Food & Beverage Sponsor (these sponsors are providing their items to runners for FREE!)**

- Excellent opportunity for businesses and product manufacturers to highlight new or established products to your target audience, runners and sports minded individuals
- Food & Beverage recommendations include water, electrolyte drinks, fruit, health & fitness food, trail mix snacks, breakfast food, etc.
- Expect up to 200 participants (plan accordingly to facilitate all runners)
- \*\*Please provide an estimated value of goods on the Contribution & Sponsorship Agreement Form**

### **Sponsor-A-Cop (3 Cops are needed to execute our race), \$90 ea.**

- Killeen Police Department has provided excellent support to our race every year.
- Support our race by helping to keep our participants safe.
- FREE promotional item in our race packet (200 bags)
- Pre-race announcement by race director thanking you for your support

**Sponsor-A-Portalet (2 Portalets are needed), \$150 ea.**

- Whether it's the fact that runners drink lots of water or their nerves and jitters.... either way... they're going to have to go.
- Support our participants by giving them a clean, respectable place to handle their business.
- Signage on the portalet advertising your business
- FREE promotional item in our race packet (200 bags)
- Pre-race announcement by race director thanking you for your support

**Fruit & Gatorade Sponsor, \$200**

- Whether it's the fact that runners drink lots of water or their nerves and jitters.... either way... they're going to have to go.
- Support our participants by giving them a clean, respectable place to handle their business.

**Food Truck Vendor, \$100**

- Must have all of the proper licensing to operate as a food truck in Killeen and Bell County. Any fines for this reason will be payable by the Food Truck and not MK5K Killeen. Race Director must have a signed waiver stating this before race day in order to participate.