



Sponsorship Packages

Full payment will reserve your selected package/vendor space. All packages are offered on a space available basis.

\$1000 PLATINUM SPONSORSHIP (3 platinum sponsors only)

- Commemorative Plaque
- Prominent Logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- 50-word company write up & logo with hyperlink up on social media platforms
- FREE vendor booth space in VIP Area
- FREE promotional item in our race packet (200 bags)
- 4 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

\$500 Race GOLD Sponsor

- Great logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- 25-word company write up & logo with hyperlink on social media platforms
- FREE vendor booth space in VIP Area
- FREE promotional item in our race packet (200 bags)
- 3 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

\$400 Race SILVER Sponsor

- Logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- Logo with hyperlink on social media platforms
- FREE vendor booth space in VIP Area
- FREE promotional item in our race packet (200 bags)
- 2 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

\$300 Race BRONZE Sponsor

- Name listed on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- Logo with hyperlink on social media platforms
- FREE promotional item in our race packet (200 bags)
- 1 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

\$600 Award Ceremony Sponsor (1 available)

Sponsor our trophies and medals for our top performers.

- Great opportunity to advertise your business
- Great logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- 25-word company write up & logo with hyperlink on social media platforms
- FREE vendor booth space in VIP Area
- FREE promotional item in our race packet (200 bags)
- 3 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

\$350 DJ Sponsor (1 available)

Sponsor our DJ to keep our good vibes throughout the event.

- Great opportunity to advertise your business
- Logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- Logo with hyperlink on social media platforms
- FREE promotional item in our race packet (200 bags)
- 1 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

**** All packages above must be paid in full by Sep 27, 2024 to ensure logos are put on promo items.**

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**** All packages listed below must be paid in full by Oct 4, 2024. If donating items, we must receive donated items by Oct 10, 2024.**

\$200 Fruit & Gatorade Sponsor (1 Available)

Sponsor Gatorade, orange and bananas to participants after the run/walk

- Great opportunity to advertise your business.
- FREE promotional item in our race packet (200 bags)
- Pre-race announcement by race director thanking you for your support

Sponsor-A-Portalet (2 Portalets are needed), \$150 ea.

- Whether it's the fact that runners drink lots of water or their nerves and jitters.... either way... they're going to have to go.
- Support our participants by giving them a clean, respectable place to handle their business.
- Signage on the portalet advertising your business
- FREE promotional item in our race packet (200 bags)

\$100 Food Truck Vendor/Concession Stand

- Must have all of the proper licensing to operate as a food truck in Killeen and Bell County. Any fines for this reason will be payable by the Food Truck Vendor and not MK5K Killeen. Race Director must have a signed waiver stating this before race day in order to participate.

Sponsor-A-Cop (3 Cops are needed to execute our race), \$90 ea.

- Killeen Police Department has provided excellent support to our race every year. Support our race by helping to keep our participants safe.
- FREE promotional item in our race packet (200 bags)
- Pre-race announcement by race director thanking you for your support

\$50 Mile Marker Sponsor (Limited Availability)

- Mile marker sponsors take ownership of starting line, miles 1, 2, 3 or finish line.
- You are responsible for set up and tear down of mile marker
- Great opportunity to advertise and highlight your business with posters and/or banners as hundreds of runners pass by.

\$40 Event Booth Sponsor Premium (Vendor Booth)

- Set up a booth on location and advertise your business or service before, during and after the event
- Expect 200 runners/ spectators
- Free Race Shirt

\$30 Event Booth Sponsor (Vendor Booth)

- Set up a booth on location and advertise your business or service before, during and after the event
- Expect 200 runners/ spectators

\$20 Runner Goodie Bag Content

- Great opportunity to advertise your business
- Souvenir (minimum of 200) must package nicely with other like items in a large plastic bag (12"W x 15- 5/8"H)
- Suggested items: Coupons, pens, energy bars or safety supplies, etc.

Award Ceremony Giveaway Sponsor

- Great opportunity to advertise your business
 - Give a gift or gift card/ gift certificate of at least a \$25 value to be given away for raffles
- **Please provide an estimated value of goods on the Contribution & Sponsorship Agreement Form**

Food & Beverage Sponsor (these sponsors are providing their items to runners for FREE!)

- Great opportunity for businesses to highlight new or established products to your target audience, runners and sports minded individuals
- Food & Beverage recommendations include water, electrolyte drinks, fruit, health & fitness food, trail mix snacks, breakfast food, etc.
- Expect up to 200 participants (plan accordingly to facilitate all runners)

****Please provide an estimated value of goods on the Contribution & Sponsorship Agreement Form**