Killeen TX

benefiting Mary Kay Ash FOUNDATION

Greetings,

MK Dazzling Dream Team is proud to announce planning has begun for our 14th Annual MK5K-Killeen, part of the Centex Race Series, with proceeds benefiting Mary Kay Ash Foundation℠ (MKAF).

We are enlisting your help to make this event a success. Together, we can change the lives of women and families in the Central Texas Community, and nationwide!

We are hosting a Live Run/Walk Event on Saturday, Oct 10th in Killeen, TX. Locally, our MK5K Killeen has raised close to $100,000 for MKAF℠ since we've begun in 2013. Included in this packet, are the various ways you can help us out.

Let's aid this amazing foundation in their continuing endeavor to find a cure for cancer and raise awareness on domestic violence.

We are gratefully accepting monetary donations, door prizes, gift certificates, volunteers, and MORE!

Please review the Sponsorship Package options attached and choose the best fit for your business. You may also visit our website at killeenmk5k.org to sponsor and support.

Feel free to contact me if you have any additional questions! Thank you in advance for your participation in this life changing event!

**Sincerely,**
**Darlene D. D. Beckett MK5K**
**Killeen Race Director**

# Sponsorship Packages

**Full payment will reserve your selected package/vendor space. All packages are offered on a space available basis.**

$1000 PLATINUM (3 spots only)

- Commemorative Plaque
- Receive exclusivity on our sponsor list in your business category for promotional and t-shirt items
- Prominent Logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- 50-word company write up & logo with hyperlink up on social media platforms
- FREE vendor booth space in VIP Area
- FREE promotional item in our race packet (200 bags)
- 4 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

$500 RACE GOLD

- Great logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- 25-word company write up & logo with hyperlink on social media platforms
- FREE vendor booth space in VIP Area
- FREE promotional item in our race packet (200 bags)
- 3 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

$400 RACE SILVER

- Logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- Logo with hyperlink on social media platforms
- FREE vendor booth space in VIP Area
- FREE promotional item in our race packet (200 bags)
- 2 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

$300 BRONZE

- Name listed on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- Logo with hyperlink on social media platforms
- FREE promotional item in our race packet (200 bags)
- 1 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

$600 AWARD CEREMONY (1 spot)
***Sponsor our trophies and medals for our top performers.***

- Great opportunity to advertise your business
- Great logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- 25-word company write up & logo with hyperlink on social media platforms
- FREE vendor booth space in VIP Area
- FREE promotional item in our race packet (200 bags)
- 3 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

$400 DJ SPONSOR (1 spot)
***Sponsor our DJ to keep our good vibes throughout the event.***

- Great opportunity to advertise your business
- Logo positioning on promotional and electronic assets and t-shirts
- Pre-race announcement by race director thanking you for your support
- Logo with hyperlink on social media platforms
- FREE promotional item in our race packet (200 bags)
- 1 FREE Race Registrations w/ PROUD SPONSOR on back of shirt.

**All packages above must be paid in full by Sep 25, 2026 to ensure logos are put on promo items.**
**Please note: Funds may be received after the deadline for sponsorships but with the understanding that your business will not get all of the perks listed for that sponsorship.**

# Additional Sponsorship Opportunities

**** All packages listed below must be paid in full by Oct 2, 2026. If donating items, we must receive donated items by Oct 8, 2026.**

**$200 FRUIT & GATORADE (1 SPOT)**
*Sponsor Gatorade, orange and bananas to participants after the run/walk*

- Great opportunity to advertise your business.
- FREE promotional item in our race packet (200 bags)
- Pre-race announcement by race director thanking you for your support

**$150 SPONSOR-A-PORTALET (2 PORTALETS)**
Whether it's the fact that runners drink lots of water or their nerves and jitters…. either way… they're going to have to go.

- Support our participants by giving them a clean, respectable place to handle their business.
- Signage on the portalet advertising your business
- FREE promotional item in our race packet (200 bags)

**$100 FOOD TRUCK VENDOR/CONCESSION STAND**

- Must have all the proper licensing to operate as a food truck in Killeen and Bell County.
- Any fines for this reason will be payable by the Food Truck Vendor and not MK5K Killeen.
- Race Director must have a signed waiver stating this before race day in order to participate.

**$140 SPONSOR-A-COP (3 SPOTS)**
Killeen Police Department has provided excellent support to our race every year. Support our race by helping to keep our participants safe.

- FREE promotional item in our race packet (200 bags)
- Pre-race announcement by race director thanking you for your support

**$50 MILE MARKER (LIMITED)**

- Mile marker sponsors take ownership of starting line, miles 1, 2, 3 or finish line.
- You are responsible for set up and tear down of mile marker
- Great opportunity to advertise and highlight your business with posters and/or banners as hundreds of runners pass by.

**$45 EVENT VENDOR BOOTH PREMIUM**

- Free Race Shirt
- Set up a booth on location and advertise your business or service before, during and after the event
- Expect 200 runners/ spectators

**$35 EVENT VENDOR BOOTH**

- Set up a booth on location and advertise your business or service before, during and after the event
- Expect 200 runners/ spectators

**$20 RUNNER GOODIE BAG CONTENT**

- Great opportunity to advertise your business
- Souvenir (minimum of 200) must package nicely with other like items in a large plastic bag (12"W x 15- 5/8"H)
- Suggested items: Coupons, pens, energy bars or safety supplies, etc.

**AWARD CEREMONY GIVEAWAY**
***Please provide an estimated value of goods on the Contribution & Sponsorship Agreement Form*

- Great opportunity to advertise your business
- Give a gift or gift card/ gift certificate of at least a $25 value to be given away for raffles

**FOOD & BEVERAGE SPONSOR**
*These items to runners for FREE!)*
***Please provide an estimated value of goods on the Contribution & Sponsorship Agreement Form*

- Great opportunity for businesses to highlight new or established products to your target audience, runners and sports minded individuals
- Food & Beverage recommendations include water, electrolyte drinks, fruit, health & fitness food, trail mix snacks, breakfast food, etc.
- Expect up to 200 participants (plan accordingly to facilitate all runners)

Killeen TX benefiting Mary Kay Ash Foundation

Like us on FB for updates!! **mk5kkilleen**

CEN-TEX Race Series

***Oct 10, 2026***
***Killeen, TX***

Pre-registration $35 until Oct 3, 2026; $40 thereafter.
Register online at https://killeenmk5k.org and click RACE SIGN UP
Or mail this form with payment to:
MK5K® Killeen
116 E Vet Mem, Suite B
Harker Heights, TX 76548

**Awards:**
Overall M/F
Top 3 in age groups M/F

| | | |
|---|---|---|
| 11 & Un | 30-34 | 55-59 |
| 12-15 | 35-39 | 60-64 |
| 16-19 | 40-44 | 65-69 |
| 20-24 | 45-49 | 70 & Up |
| 25-29 | 50-54 | |

**Race Day Schedule**
7:00-8:00am Packet Pickup
8:30am 5k starts
9:45am Awards Ceremony

Guaranteed shirt if registered by Sat Sep 26th at 11:59pm CST; thereafter, based on availability. Race fees are non-refundable.
**Race POC is Darlene Beckett at 254-768-6986**

Name_____Age on race day _____
Gender (Circle one): M F
Address_____
City _____ State _____ Zip _____Phone_____
Email _____
Tshirt (circle) Youth L/Adult XS S M L XL XXL
In consideration of the acceptance of this entry, I assume and complete Responsibility for any injury or illness which may directly or indirectly result from my participation in the MK5K- Killeen® and I hereby release and hold harmless the director, sponsors, promoters, officials, Profit Events and Services and all persons and entities associated with the event from any injury or damages. I state that I run at my own risk. I understand that jogging/running is a strenuous sport; I further state that I am in proper physical condition for this event. Date _____
Signature (parent / guardian if under 18) _____

Killeen TX benefiting Mary Kay Ash Foundation

Like us on FB for updates!! **mk5kkilleen**

CEN-TEX Race Series

***Oct 10, 2026***
***Killeen, TX***

Pre-registration $35 until Oct 3, 2026; $40 thereafter.
Register online at https://killeenmk5k.org and click RACE SIGN UP
Or mail this form with payment to:
MK5K® Killeen
116 E Vet Mem, Suite B
Harker Heights, TX 76548

**Awards:**
Overall M/F
Top 3 in age groups M/F

| | | |
|---|---|---|
| 11 & Un | 30-34 | 55-59 |
| 12-15 | 35-39 | 60-64 |
| 16-19 | 40-44 | 65-69 |
| 20-24 | 45-49 | 70 & Up |
| 25-29 | 50-54 | |

**Race Day Schedule**
7:00-8:00am Packet Pickup
8:30am 5k starts
9:45am Awards Ceremony

Guaranteed shirt if registered by Sat Sep 26th at 11:59pm CST; thereafter, based on availability. Race fees are non-refundable.
**Race POC is Darlene Beckett at 254-768-6986**

Name_____Age on race day _____
Gender (Circle one): M F
Address_____
City _____ State _____ Zip _____Phone_____
Email _____
Tshirt (circle) Youth L/Adult XS S M L XL XXL
In consideration of the acceptance of this entry, I assume and complete Responsibility for any injury or illness which may directly or indirectly result from my participation in the MK5K- Killeen® and I hereby release and hold harmless the director, sponsors, promoters, officials, Profit Events and Services and all persons and entities associated with the event from any injury or damages. I state that I run at my own risk. I understand that jogging/running is a strenuous sport; I further state that I am in proper physical condition for this event. Date _____
Signature (parent / guardian if under 18) _____

# 14th Annual mk5k Killeen TX benefiting Mary Kay Ash FOUNDATION

Cure Cancer

**Sat Oct 10, 2026 at 8:30am**
**Killeen, TX**

End Domestic Violence

Runners/ Walkers are welcomed!
Pre-Registration is Open! Register at **KilleenMK5K.org** and click on 'RACE SIGN UP'

Special Pricing of JUST $20 (no shirt, no swag… JUST BIB!
Special Pricing ends Sep 1st at 11:59pm CST!)

$35 for swag and shirt until Oct 3rd and $40 thereafter.
*Guaranteed shirt if registered by Sep 26th at 11:59pm CST; thereafter, based on availability. No refunds.

Can't attend but still want to support?!
Sign Up for 'Sleep In 5K' for $20 (comes with shirt, add $5 for shipping)! *Guaranteed shirt if registered by Sep 26th at 11:59pm CST; thereafter, based on availability. No refunds.

Awards:
Overall M/F
Top 3 in age groups M/F

| | | |
|---|---|---|
| 11 & Un | 30-34 | 55-59 |
| 12-15 | 35-39 | 60-64 |
| 16-19 | 40-44 | 65-69 |
| 20-24 | 45-49 | 70 & Up |
| 25-29 | 50-54 | |

## Pre Packet Pickup:

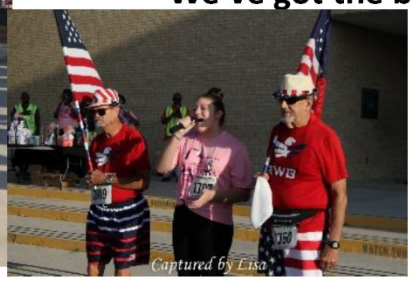
Fri Oct 9th 12-5pm at
Sisters of Success Studio, 116 E Vet Mem, Suite B, HH, TX 76548

## Race Day Schedule:

7:00-8:00am Packet Pickup
8:30am 5k starts
9:45am Awards Ceremony

**Race POC is Darlene Beckett at 254-768-6986**

***Vendor & Sponsorship Opportunities Available!***




**Like us on FB for updates!!**
**www.facebook.com/mk5kkilleen**
**Why our 5k? Fun, swag & prizes!**
**We've got the best swag in the bag!**

Like

CEN-TEX Race Series

Killeen TX benefiting Mary Kay Ash FOUNDATION

# We're grateful for all of the media attention!

Local MK5K exceeds fundraising goal!
By Jana Lynn Kilcrease | KDH News on Nov 20, 2025
https://bit.ly/47xUBc3

13th Annual MK5K unites for cancer research and domestic violence awareness by Daelan Cheh on Oct 11, 2025 https://bit.ly/4cKOMvk

Annual Killeen walk to support the Mary Kay Ash Foundation by By Jana Lynn Kilcrease | KDH News on Sep 29, 2025 https://bit.ly/4urWbWI

About our race director: Killeen woman former officer and military spouse By John Clark | KDH News on Oct 2, 2024 https://bit.ly/4uAfOw6

# Contribution & Sponsorship Agreement Form

**TO SPONSOR, VISIT OUR WEBSITE AT KILLEENMK5K.ORG OR THIS FORM MUST BE FILLED OUT COMPLETELY AND MAILED TO MK5K KILLEEN OR TURNED IN TO YOUR MK REP!**

Business Name _____ POC _____
Address _____ City _____ Zip _____
Phone _____ Email _____
Website _____
Facebook _____ Instagram _____
Sponsorship Package _____ Contribution Total _____
Estimated Value (Giveaways) _____

**DEADLINES:** ALL MEDAL PACKAGE FUNDING MUST BE RECEIVED BY SEP 25, 2026*.
*Please reference Sponsorship Packages Form for other specific deadlines.

Please make checks payable to: **MK5K Killeen**

Mail check to: **MK5K Killeen, 116 E Veterans Memorial, Suite B, Harker Heights, TX 76548**

Please contact your Mary Kay Independent Beauty Consultant for a different form of payment.

Any notes for the race director, please leave below. She can also be reached at 254-768-6986
_____
_____

Your monetary sponsorship is non-refundable as well as any merchandise given to us. Please sign below agreeing to participate in our event in the manner you agreed upon above.

_____

Name (printed): _____ Phone Number: _____

The race director or MK rep will sign below, and you will be given a copy in return. This signed document by the race director or MK rep will act as your receipt for tax purposes.

_____